



Limited Time Sales Promotion: DealerFest Prizes

1. Sell between two and four vehicles. receive one OPENLANE labeled merch gift bag with a hat and koozie (See attached)
2. Sell five or more vehicles, receive one VIP gift box with an OPENLANE labeled bluetooth speaker, hat and koozie (See attached)
3. Sell ten or more vehicles, receive one VIP gift box and one \$1,000 check (Made payable to the registered dealer)

Eligibility Requirements:

*Promotional Period begins at **12:00am CST 07/22/2024** and expires at **11:59pm CST on 07/31/2024**.*

This offer is exclusive to the recipient of this email and the dealership listed within this email, and may not be used by or transferred to any other OPENLANE user. To receive the Sales Promotion, you must be a resident of the United States, a registered user with the OPENLANE marketplace with an account in good standing who has acknowledged OPENLANE's Terms and Conditions, which are incorporated herein by reference, and at least 18 years of age.

All vehicles sold during the Promotional Period will count towards your dealership's goals with the exception of vehicles that are subject to a valid Arbitration Claim. If eligible for prize(s), your dealership will receive the item(s) no later than 60 days from the end of the promotional period.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law. Offer expires 11:59pm CST on 7/31/2024.



DealerFest Buying Promotion: 50% Off Buy Fees

Eligibility Requirements:

*Promotional Period begins at **12:00am CST 07/22/2024** and expires at **11:59pm CST on 07/31/2024**.*

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Any purchases during the Promotional Period will have 50% off standard buy fees.

The buy fee discount will be applied at checkout. This offer is exclusive to the recipient of this email and may not be used by or transferred to any other OPENLANE user. This Sales Promotion cannot be combined with any other promotional or special discounted pricing on buy fees. Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law. Offer expires 11:59pm CST on 07/31/2024.