



Seller Promotion: Summer No Sale Fee

Eligibility Requirements:

*Promotional Period begins at **12:00am CST 6/5/2024 and expires at 11:59pm CST on 8/31/2024.***

To be eligible for the Sales Promotion, you must: 1) be a new, licensed Franchise Dealer in the United States that does not share ownership with an active Customer; 2) register and be accepted by OPENLANE US per OPENLANE's Terms and Conditions between July 1, 2024 and August 31, 2024; 3) accept OPENLANE's Terms and Conditions and associated policies; 4) maintain an OPENLANE US account in good standing during the Promotional Period.

For all new Franchise Sellers who sell a vehicle through openlane.com during the Promotional Period, OPENLANE US will waive the Sale Fee for each vehicle sold provided that the vehicle is not subject to a valid arbitration claim.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law. Offer expires 11:59pm CST on 8/31/2024.



Buyer Promotion: \$350 Buy Fee Credits For First Purchases on openlane.com

Eligibility Requirements:

*Promotional Period begins at **12:00am CST 7/1/2024 and expires at 11:59pm CST on 8/31/2024.***

To receive the Sales Promotion, you must be: 1) a resident of the United States; 2) a registered user with no purchases on openlane.com marketplace as of the commencement of the Promotional Period; 3) a registered user with an account in good standing who has acknowledged OPENLANE's Terms and Conditions, which are incorporated herein by reference; 4) at least 18 years of age.

Eligible Buyers will be credited the applicable equivalent Buy Fee on all purchases made on openlane.com marketplace during the Promotional Period until the Buy Fee credit amount reaches \$350. Standard buy fees will apply once the Buy Fee credits exceed \$350. Payment of the Buy Fee credit will be remitted via ACH to the buyer account of record no later than 60 days from the purchase date.

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